



### Summary of terms and dealines for the a.y. 2024/25

	Test application	Degree program	Test date	Results' communication	Enrollments
<b>1<sup>st</sup> session</b>	From the 11 <sup>th</sup> of December 2023 to 26 <sup>th</sup> of February 2024	Assessment test of English language for Hospitality and Tourism Management Televisione, Cinema e New Media Strategic Communication Intelligenza artificiale, Impresa e società Fashion Communication and Luxury Strategies* Marketing, Consumer Behaviour and Communication**	14 <sup>th</sup> of February and 6 <sup>th</sup> of March 2024	Not earlier than 5 working days from the test	Within the 15 <sup>th</sup> of April 2024 ***
		Arte, valorizzazione e mercato	18 <sup>th</sup> of March 2024		
		Strategic Communication	19 <sup>th</sup> of March 2024		
		Hospitality and Tourism Management (written exam)	20 <sup>th</sup> of March 2024		
		Intelligenza artificiale, Impresa e società	20 <sup>th</sup> of March 2024		
		Marketing, consumi e comunicazione	21 <sup>st</sup> of March 2024		
		Marketing, Consumer Behaviour and Communication**	21 <sup>st</sup> of March 2024		
		Hospitality and Tourism Management (oral exam)	22 <sup>nd</sup> of March 2024		
		Televisione, cinema e new media	25 <sup>th</sup> of March 2024		
		Traduzione specialistica e interpretariato di conferenza	27 <sup>th</sup> of March 2024		

		Fashion Communication and Luxury Strategies*	28 <sup>th</sup> of March 2024		
<b>2<sup>nd</sup> session</b>	From the 9 <sup>th</sup> of March to the 17 <sup>th</sup> of April 2024	Assessment test of English language for Hospitality and Tourism Management Televisione, cinema e new media Strategic Communication Intelligenza Artificiale, impresa e società Fashion Communication and Luxury Strategies* Marketing, Consumer Behaviour and Communication**	10 <sup>th</sup> and 23 <sup>th</sup> of April 2024	Not earlier than 5 working days from the test	Within the 30 <sup>th</sup> of May 2024***
		Arte, valorizzazione e mercato	29 <sup>th</sup> of April 2024		
		Marketing, consumi e comunicazione	30 <sup>th</sup> of April 2024		
		Marketing, Consumer Behaviour and Communication**	30 <sup>th</sup> of April 2024		
		Intelligenza Artificiale, impresa e società	3 <sup>rd</sup> of May 2024		
		Hospitality and Tourism Management (written exam)	3 <sup>rd</sup> of May 2024		
		Televisione, cinema e new media	6 <sup>th</sup> of May 2024		
		Fashion Communication and Luxury Strategies*	7 <sup>th</sup> of May 2024		
		Traduzione specialistica e interpretariato di conferenza	8 <sup>th</sup> of May 2024		
		Strategic Communication	9 <sup>th</sup> of May 2024		
		Hospitality and Tourism Management (oral exam)	10 <sup>th</sup> of May 2024		
<b>3<sup>rd</sup> session</b>	From the 6 <sup>th</sup> of May**** to the 11 <sup>th</sup> of June 2024	Assessment test of English language for Hospitality and Tourism Management Televisione, cinema e new media Strategic communication Intelligenza Artificiale, impresa e società	18 <sup>th</sup> of June 2024	Not earlier than 5 working days from the test	Within the 29 <sup>th</sup> of July 2024

	Fashion Communication and Luxury Strategies* Marketing, Consumer Behaviour and Communication**		
	Arte, valorizzazione e mercato	24 <sup>th</sup> of June 2024	
	Strategic Communication	25 <sup>th</sup> of June 2024	
	Marketing, consumi e comunicazione	26 <sup>th</sup> of June 2024	
	Marketing, Consumer Behaviour and Communication**	26 <sup>th</sup> of June 2024	
	Intelligenza Artificiale, impresa e società	27 <sup>th</sup> of June 2024	
	Hospitality and Tourism Management (written exam)	27 <sup>th</sup> of June 2024	
	Televisione, cinema e new media	1 <sup>st</sup> of July 2024	
	Traduzione specialistica e interpretariato di conferenza	2 <sup>nd</sup> of July 2024	
	Fashion Communication and Luxury Strategies*	3 <sup>rd</sup> of July 2024	
	Hospitality and Tourism Management (oral exam)	4 <sup>th</sup> of July 2024	

\* new activation in the process of ministerial approval

\*\* English replication, in the process of ministerial approval, of the Master's Degree in Marketing, consumi e comunicazione

\*\*\* according to the number of admitted students and to the places still available, the terms of enrolments could be reduced in order to allow the scrolling of the ranking list

\*\*\*\* according to the number of admitted students from the 2<sup>nd</sup> session, the date could be postponed