



Summary of terms and dealines for the a.y. 2024/25

	Test application	Degree program	Test date	Results' communication	Enrollments
1st session	From the 11 th of December 2023 to 26 th of February 2024	Assessment test of English language for Hospitality and Tourism Management Televisione, Cinema e New Media Strategic Communication Intelligenza artificiale, Impresa e società Fashion Communication and Luxury Strategies* Marketing, Consumer Behaviour and Communication	14 th of February and 6 th of March 2024	Not earlier than 5 working days from the test	Within the 15 th of April 2024 **
		Arte, valorizzazione e mercato	18 th of March 2024		
		Strategic Communication	19 th of March 2024		
		Hospitality and Tourism Management (written exam)	20 th of March 2024		
		Intelligenza artificiale, Impresa e società	20 th of March 2024		
		Marketing, consumi e comunicazione	21 st of March 2024		
		Marketing, Consumer Behaviour and Communication	21 st of March 2024		
		Hospitality and Tourism Management (oral exam)	22 nd of March 2024		
		Televisione, cinema e new media	25 th of March 2024		
		Traduzione specialistica e interpretariato di conferenza	27 th of March 2024		

		Fashion Communication and Luxury Strategies*	28 th of March 2024		
2nd session	From the 9 th of March to the 17 th of April 2024	Assessment test of English language for Hospitality and Tourism Management Televisione, cinema e new media Strategic Communication Intelligenza Artificiale, impresa e società Fashion Communication and Luxury Strategies* Marketing, Consumer Behaviour and Communication	10 th and 23 th of April 2024	Not earlier than 5 working days from the test	Within the 30 th of May 2024**
		Arte, valorizzazione e mercato	29 th of April 2024		
		Marketing, consumi e comunicazione	30 th of April 2024		
		Marketing, Consumer Behaviour and Communication	30 th of April 2024		
		Intelligenza Artificiale, impresa e società	3 rd of May 2024		
		Hospitality and Tourism Management (written exam)	3 rd of May 2024		
		Televisione, cinema e new media	6 th of May 2024		
		Fashion Communication and Luxury Strategies*	7 th of May 2024		
		Traduzione specialistica e interpretariato di conferenza	8 th of May 2024		
		Strategic Communication	9 th of May 2024		
		Hospitality and Tourism Management (oral exam)	10 th of May 2024		
3rd session	From the 6 th of May*** to the 11 th of June 2024	Assessment test of English language for Hospitality and Tourism Management Televisione, cinema e new media Strategic communication Intelligenza Artificiale, impresa e società	18 th of June 2024	Not earlier than 5 working days from the test	Within the 29 th of July 2024**

	Fashion Communication and Luxury Strategies* Marketing, Consumer Behaviour and Communication		
	Arte, valorizzazione e mercato	24 th of June 2024	
	Strategic Communication	25 th of June 2024	
	Marketing, consumi e comunicazione	26 th of June 2024	
	Marketing, Consumer Behaviour and Communication	26 th of June 2024	
	Intelligenza Artificiale, impresa e società	27 th of June 2024	
	Hospitality and Tourism Management (written exam)	27 th of June 2024	
	Televisione, cinema e new media	1 st of July 2024	
	Traduzione specialistica e interpretariato di conferenza	2 nd of July 2024	
	Fashion Communication and Luxury Strategies*	3 rd of July 2024	
	Hospitality and Tourism Management (oral exam)	4 th of July 2024	

* new activation in the process of ministerial approval

** according to the number of admitted students and to the places still available, the terms of enrolments could be reduced in order to allow the scrolling of the ranking list

*** according to the number of admitted students from the 2nd session, the date could be postponed