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## THE RECTOR

- CONSIDERING** Law no. 168 of 9th May 1989, and in particular article 6, according to which Universities are granted regulatory autonomy;
- CONSIDERING** Law No 241 of 7th August 1990 on 'Rules on administrative procedures and the right of access to administrative documents' and subsequent amendments;
- CONSIDERING** Regulation (EU) 2016/679 regarding the protection of personal data and subsequent amendments;
- CONSIDERING** Law no. 210 of 3rd July 1998, and in particular article 4;
- CONSIDERING** Law no. 106 of 15th April 2004 on 'Rules on the legal deposit of documents of cultural interest intended for public use' and the related Presidential Decree no. 252 of 3rd May 2006;
- CONSIDERING** Law No. 183 of 12th November 2011, and in particular Article 15 containing provisions on certificates and declarations in lieu thereof;
- CONSIDERING** Presidential Decree no. 445 of 28th December 2000, establishing the Consolidated Act for laws and regulations on administrative documentation;
- CONSIDERING** Legislative Decree no. 68 of 29th March 2012;
- CONSIDERING** Legislative Decree no. 196 of 30th June 2003 regarding the Personal Data Protection Code and subsequent amendments;
- CONSIDERING** Legislative Decree no. 198 of 11th April 2006, the “Code for equal opportunities between men and women, pursuant to article 6 of Law no. 246 of 28 November 2005” and subsequent amendments;
- CONSIDERING** Ministerial Decree no. 270 of 22nd October 2004 regarding amendments to the Regulation establishing rules on the teaching autonomy of universities, approved by Ministerial Decree 509/1999;
- CONSIDERING** the Ministerial Regulation on “Methods of accreditation of doctorate courses and their locations, and criteria for the institution of doctorate courses by accredited bodies” issued by Ministerial Decree no. 226 of



**Finanziato  
dall'Unione europea**  
NextGenerationEU



14th December 2021, and published in the Official Gazette of the Italian Republic – General Series - no. 308 of 29th December 2021;

- CONSIDERING** Ministerial Decree no. 247 of 23rd February 2022 regarding the "Increase in doctoral scholarships" published in the Official Gazette of the Italian Republic – General Series no. 80 of 5th April 2022;
- CONSIDERING** the Statute of IULM University (Libera Università di Lingue e Comunicazione IULM), published in the Official Gazette no. 59 on 12th March 1998, and subsequent amendments;
- CONSIDERING** the University's Academic Regulations, issued by Rector's Decree no. 11738 on 18 September 2001, and subsequent amendments;
- CONSIDERING** the University Regulations for Research Doctorates issued by Rector's Decree no. 19653 on 11th March 2022;
- CONSIDERING** the IULM University Code of Ethics issued by Rector's Decree no. 14661 on 22nd April 2008, and subsequent amendments;
- CONSIDERING** the note of the Ministry of University and Research of 26th April 2022, Protocol no. 11978 on the 'Computerised procedure for the accreditation of doctorate courses – XXXVIII cycle”;
- CONSIDERING** Ministerial Decree No. 351 of 9 April 2022, M4C1 Research Doctorates of National Interest under PNRR, Mission 4, Component 1 'Enhancement of the supply of education services; from nurseries to universities' and, in particular, Investment 4.1 'Extension of the number of PhDs and innovative PhDs for public administration and cultural heritage';
- CONSIDERING** the necessity and urgency to proceed with the issuance of this call for applications in derogation of Article 10, paragraph 1 of the University Regulations for Research Doctorates, which provides for - inter alia - publication in the Official Gazette of the Italian Republic;
- CONSIDERING** the decisions taken by the Academic Senate in their meeting on 21st April 2022;
- CONSIDERING** the decisions taken by the Board of Governors at the meetings held on 27 April 2022 and 30 May 2022 whereby the funding allocated to the University pursuant to the aforementioned Ministerial Decree 351/2022 was accepted;



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**ACKNOWLEDGING** that the above-mentioned funding from the PNRR resources will cover the three-year period of the scholarships awarded under this call for applications and that the University will cover the remaining expenses from its own resources;

**CONSIDERING** the decisions taken by the Doctoral Board in their meetings on 3 May, 16 May and 20 May 2022;

**CONSIDERING** the approval of the National Agency for the Evaluation of the University and Research Systems (ANVUR) for the renewal of the research doctorate course in Communication, Markets and Society, code DOT1934ZFL, expressed on 4 July 2022 regarding the XXXVIII cycle;

**CONSIDERING** the approval of the National Agency for the Evaluation of the University and Research Systems (ANVUR) for the reaccreditation of the research doctorate course in Visual and Media Studies, code DOT1658129, expressed on 4 July 2022 regarding the XXXVIII cycle;

## **DECREES**

### **Art. 1 – Scope of the Call and general regulations**

The Libera Università di Lingue e Comunicazione IULM, with this call for applications, intends to award 7 scholarships pursuant to the aforementioned Ministerial Decree 351/2022, for a three-year period, for attendance on doctorate courses for the academic year 2022/2023, cycle XXXVIII, to be funded by the funds allocated by the National Recovery and Resilience Plan (PNRR), within Mission 4, Component 1, Investment 4.1.

The Libera Università di Lingue e Comunicazione IULM, in particular, has resolved to allocate the aforementioned doctorate scholarships to the University's doctorate courses under the following programme:

- patrimonio culturale [cultural heritage] (M4C1-Inv.4.1.)

Research projects related to individual grants under this call shall be:

- a) in line with the objectives and goals of Regulation (EU) 2021/241, the overall strategy and the detail sheet of the PNRR Component;
- b) oriented towards the achievement of the results measured by reference to milestones and targets possibly assigned to the Investment within the terms established by the PNRR;
- c) compliant with the "Do no significant harm" (DNSH) principle pursuant to Article 17 of Regulation (EU) 2020/852 in line with the technical guidelines prepared by the European Commission (European Commission Communication 2021/C58/01);
- d) appropriate to address and redress gender inequality;



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- e) in support of the participation of women and young people, also in accordance with the provisions of Decree-Law No. 77 of 31 May 2021 (the so-called Simplification Decree), as amended by Conversion Law No. 108 of 29 July 2021, in relation to the management of the PNRR;

The selection and awarding of scholarships may only take place on topic-bound subjects, a description of which can be found in the information sheets for each doctorate course for the total number and within the scope of the doctorate courses as indicated here below:

Research Doctorate Course	Number of scholarships	Scope
<b>Communication, Markets and Society</b>	2	Cultural heritage
<b>Visual and Media Studies</b>	5	Cultural heritage

Pursuant to the aforementioned Ministerial Decree 351/2022, the acceptance of the scholarships covered by this call for applications compulsorily requires:

- study and research periods in companies, research centres or public administration bodies, including museums, institutes of the Ministry of Culture, archives, libraries: **from a minimum of 6 months to a maximum of 12 months**
- study and research period abroad: **from a minimum of 6 months to a maximum of 12 months** (extendable to 18 months only in the case of co-operation with a foreign university)

Following the enrolment of the winning candidates following the selection process, the Ministry of University and Research (MUR) will proceed to verify the eligibility of the projects for PNRR support, and ANVUR will proceed to verify their compliance with the requirements of Ministerial Decree 351/2022. Once these checks have been completed, the MUR will communicate the final allocation of the funding due to the University. **Admission to the doctorate courses of winners of positions pursuant to Ministerial Decree 351/2022 is therefore to be considered subject to the positive verification of eligibility and conformity of the allocation of ministerial funding.**

**Should the ministerial funding not be granted, all candidates who have accepted the scholarship and enrolled will be promptly notified by email.**

### **Art. 2 – Entry Requirements**

Application is open, without limitations on age and citizenship, to all those who possess the educational qualifications required by the current legislation:

- degree taken in accordance with the regulations that were in force prior to the reform pursuant to Ministerial Decree no. 509/1999;
- specialised degree taken in accordance with Ministerial Decree no. 509/1999 or a Master's Degree taken in accordance with Ministerial Decree no. 270/2004;



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- second-level academic qualification awarded by an institution in the AFAM category (Institutes of Higher Studies in Art, Music and Dance);
- academic qualification obtained overseas, on condition that it is comparable in duration and level to the Italian qualification so as to allow access to the course, and whose suitability has been checked in advance by the Academic Board for the sole purpose of granting admission to the competition, in compliance with current legislation on the recognition of qualifications for the continuation of studies.

Graduands are permitted to enrol *sub condicione* subject to obtaining their qualification by the deadline of 30th September 2022, otherwise forfeiting admission if the selection process is positive.

Stateless persons are considered equivalent to foreign nationals not belonging to the Member States of the European Union.

The Rector may at any time, by Rector's Decree, exclude a candidate for failure to satisfy the prescribed requirements. The Rector's Decree of exclusion will be sent to the interested party by registered letter with return receipt.

### **Art. 3 - Application for Admission**

The application for admission, together with qualifications held, and any documents or publications deemed useful for the selection process, **must be presented online, under penalty of exclusion**, using the dedicated online application procedure to be found at: <https://pica.cineca.it/iulm/>

When filling in the online application form, candidates must choose, in addition to the doctorate course, also the topic-bound subject for which they wish to compete (only one choice may be selected) by referring to the information sheets attached to this notice.

The online application will necessarily require the possession of an e-mail address for self-registration on the system. Applicants must enter all the data required for generating the application and attach the documents in PDF format.

**No other method for submitting applications or documentation needed for participation is permitted.**

Up to the application deadline, the system allows you to save in draft mode. The date of the online submission of the application for participation is certified by the computer system by means of a receipt that will be automatically sent by e-mail. **Once the deadline for submission has expired, the system will no longer allow you to access or send the online form.**

Each application will be assigned an identification number which, together with the competition code indicated in the online application, must be specified for any subsequent communication. The procedure for filling in and sending the application online must be completed by **4 p.m.** on



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**1<sup>st</sup> September 2022.** The University accepts no responsibility for any malfunctions due to the overloading of networks or application systems.

The procedure for submitting applications must be completed as follows:

- **by Digital Signature**, using a smart card, USB token or Remote Signature, allowing the holder to sign generic documents using PC signature software or a web portal for Remote Signatures made available by the Certifier. Those who have a smart card or a USB Digital Signature token will be able to verify its compatibility with the Digital Signature system integrated in the server system. In case of a positive outcome, the holder will be able to sign the application directly on the server (e.g. ConFirma);
- **those who do not have compatible Digital Signature devices and Remote Digital Signature Holders** who have access to a portal for the signing of generic documents, will have to save the PDF file generated by the system on their PC and, without modifying it in any way, digitally sign it in CADES format: a file with the extension .p7m will be generated and will have to be uploaded again to the system. Any modification made to the file before making the Digital Signature will prevent the automatic verification of correspondence between the content of this document and the original and this will result in the exclusion of the application;
- **if it is impossible to use either of the above options**, the candidate must save the PDF file generated by the system on their PC and, without modifying it in any way, print it and add their full signature on the last page of the printout. This complete document must be scanned in PDF format and the resulting file must be uploaded to the system.

In implementation of the rules on self-certification, the University will proceed to verify the truthfulness of the self-certification and declarations in accordance with the Consolidated Act no. 445/2000.

The application for participation must be completed in all its parts as indicated in the online procedure, and the following must be attached, **under penalty of exclusion**:

- *curriculum vitae et studiorum*, signed at the bottom, which must analytically describe the candidate's research career (professional qualifications, scientific achievements etc.). The curriculum vitae is valid as self-certification pursuant to Articles 46 and 47 of Presidential Decree 445/2000 as regards possession of the qualifications specified therein;
- degree thesis relating to the qualification used for admission. In the case of a thesis written in a language other than Italian, English, French, Spanish or German, the candidate must upload - in addition to the official dissertation - an abstract in Italian or English;
- The research project will have to illustrate: topic, objectives, research problems, methodology and timing of the research and contain an initial bibliography describing the state-of-the-art developments in the area of research;
- any publications complete with identifying data (authors, title, journal/book, number of pages, year of publication);
- copy of a currently valid identity document;



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dall'Unione europea**  
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- copy of the payment of €100 relating to the pre-enrolment fee for the competition to be made by bank transfer to:  
Libera Università di Lingue e Comunicazione IULM  
Via Carlo Bo, 1 - 20143 Milano  
**Bank:** Banca Popolare di Sondrio  
Via Santa Maria Fulcorina n. 1 – 20123 Milano  
**\*IBAN\*** IT12M0569601600000022000X14  
**BIC/SWIFT** (per bonifici effettuati dall'estero) POSOIT22  
**Reason for payment:** surname and name of candidate, *Tassa concorso ammissione PhD*  
For international transfers: select *OUR* for bank charges and enter the BIC/SWIFT code.

The pre-enrolment fee will not be refunded in the event of non-admission to the courses or forfeiture of enrolment in the courses.

Candidates may also attach the following to their application:

- any other document deemed suitable to prove professional qualifications, scientific output and aptitude for research;
- any other qualifications and certification that the applicant considers appropriate to present;
- a list signed by the candidate of all the documents and qualifications presented.

The research project discussed during interview is not binding when assigning the actual research topic if admitted to the course.

Pursuant to law no. 104/92 as modified by law no. 17/99, candidates with disabilities may obtain additional time and/or aids to carry out the competition examination. For this purpose the candidate needs to make a specific request in the application.

Under the terms of Article 75 of Presidential Decree no. 445/2000, if the IULM Administration discovers, on the basis of its appropriate checks, the untruthfulness of the content of the declarations made by the candidate, he/she will lose the benefits granted by the measure issued on the basis of an untruthful declaration.

Data will be processed in accordance with Legislative Decree no.196 of 2003 (Personal Data Protection Code), as amended, and Regulation (EU) 2016/679 (General Data Protection Regulation).

#### **Art. 4 – Academic Board**

The Academic Board for the admission examination is formed and appointed in accordance with the Regulations in force. It is made up of three members, respecting where possible gender balance, chosen from full professors and associate professors, at least one of whom is a full



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professor and at least one an external professor, belonging to the Scientific Disciplinary Sectors pertaining to the doctorate.

The most senior professor will act as Chair, the youngest professor will act as Secretary.

#### **Art. 5 – Entry examination**

The entry examination for the course consists of an oral test aimed at assessing the candidate's background, skills and aptitude regarding scientific research: the test consists in the discussion of the project presented, illustrating the candidate's research activity (for this purpose, any publications and/or qualifications presented by the candidate will be taken into consideration, giving preference to training or study courses carried out abroad) as well as its compatibility with the disciplinary areas of the doctoral programme. The Board may ask the candidate general questions so as to allow him/her to demonstrate knowledge of relevant disciplinary areas. The oral test includes verification of the candidate's knowledge of English, while for foreign candidates assessment will be made of their knowledge of Italian.

The oral test will take place at IULM University in Milan in accordance with the schedule set out in the annex to this call for applications. **The schedule of the days and times of the tests will for all legal purposes constitute the official invitation to attend. No written invitation to candidates will therefore follow.**

In the event that the candidate is unable to travel to the university premises, he/she may - **at the same time as submitting the application** - submit a justified request to [affari.generalisti@iulm.it](mailto:affari.generalisti@iulm.it) to carry out the oral test online. The procedures for conducting the test will be communicated following acceptance of the request by the Board.

The oral test will be preceded by the evaluation of qualifications and publications; the result of the admission will be published on the University website together with the test schedule, indicating the day and time of the interview, for those candidates admitted.

Any **changes** to the schedule - if different from those indicated in the call for applications - will be communicated to candidates by registered letter with return receipt **seven days** before the new date or, for reasons of necessity and urgency, more rapidly by telegram, with advance notice sent by e-mail or PEC.

The University shall not be held responsible for the loss of communications due to inaccurate information regarding the candidate's residence and address, or due to failure or delay in communicating changes thereof, or for any postal or telegraphic errors not attributable to the fault of the Administration itself.

In order to take the oral test, candidates must present a currently valid identity document.





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#### **Art. 6 – Completion of selection procedure**

The Board can award a total of 50 points. A maximum of 20 points will be reserved for the evaluation of qualifications, which will be carried out before the oral test takes place; the score for admission to the next stage must be no less than 13 points.

A total of 30 points will be awarded for the oral test. The pass mark for the test will be no less than 20 points.

The final mark will be the sum of the points awarded for the assessment of qualifications, and of the points awarded for the evaluation of the oral test.

Each Board shall draw up merit-based rankings for each topic-bound subject on the basis of a comparative assessment of the candidates to be admitted to the chosen doctorate course in the order of their ranking until the number of places available have been filled. The study grants will be assigned in accordance with the ranking order. In case of equal performance an assessment of the financial situation determined in accordance with current legislation regarding the right to study shall prevail. In case of further equal performance the youngest candidate shall prevail.

In case of selected candidates giving up their right prior to the beginning of the course, they will be replaced by the same number of candidates selected according to the order of the ranking.

On completion of the selection process, the Institutional Affairs Office will communicate the outcome of the competition by registered post with return receipt. The candidates admitted to the course shall be excluded if they do not offer their acceptance by filling in the appropriate enrolment form within **three days** of receiving the communication. In this case another candidate shall replace him/her according to the order of the ranking.

In case of a doctorate student in possession of a grant giving up the course or being dismissed, he/she shall lose the right to the benefit of the grant for the non-accrued amount, with the obligation to repay the amount already received in the year in question, except for justified and proven reasons. The remaining part of the grant, if it is equal to or greater than eighteen months, may be awarded to the first of the candidates in the ranking order not to have been awarded a grant. In this case the instalments for admission to and attendance on the doctorate course, owed subsequently to the substitution, do not have to be paid by the replacement student.

The rankings will be published on the University website.

#### **Art. 7 – Study grants**

In addition to the obligations laid down in the University Regulations on research doctorates, **doctorate students on scholarships pursuant to Ministerial Decree 351/2022 must undertake to:**

- produce, every six months, a report indicating the time commitment (broken down into



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- months in the company, at the University and abroad) and a summary of the main activities carried out; reporting will be done through a special online platform and using the forms provided therein;
- ensure compliance with the reporting and information requirements set out in Article 34 of Regulation (EU) 2021/241 by indicating in all documentation that the Programme is funded under the PNRR, with explicit reference to funding by the European Union and the NextGenerationEU initiative;
  - comply with the principle of not doing significant harm to environmental objectives, pursuant to Article 17 of Regulation (EU) 2020/852.

The study grants are awarded according to the ranking set out in the comparative assessment of Italian and EU candidates, or non-EU but resident in Italy, or holders of a residence card, that is the Permit to Stay [“permesso di soggiorno”] for one of the reasons given in Article 37, paragraph 5, of Law no. 40 of 6 March 1998, with an overall personal annual income not greater than €16,243.00.

All income from assets is included in the calculation of income as well as earnings of any other nature.

The amount of the grant is determined under the terms of Article 1, paragraph 1 letter a), of Law no. 315 of 3 August 1998, as amended. In cases of equal performance what shall prevail is the evaluation of the economic situation determined under the terms of the Prime Ministerial Decrees of 30 April 1997 and 9 April 2001, as amended.

The grants, which amount to €16,243.00 gross of social security charges payable by the doctorate students, are paid in monthly instalments in arrears and are for the entire length of the course (three-years). The amount is increased by 50% for any documented consecutive periods of study abroad lasting more than consecutive 15 days, for an overall maximum total of 12 months, increased to 18 in the case of co-tutorships with foreign subjects or associated doctorates.

If the doctorate student does not receive a positive evaluation for renewal of the grant, or gives it up, the unused amount remains at the University's disposal for the same purposes. Doctorate students with a study grant are exempt from paying the fees due for admission and attendance on the courses.

From the moment of submitting the application, the candidate shall be aware that - in addition to the provisions of the University Regulation on research doctorates - winners of scholarships under Ministerial Decree 351/2022 may have their scholarships revoked in the following cases:

- undertaking a doctorate course in a manner that differs from the project accepted for funding where the necessary authorisation was not previously requested or subsequently granted by the MUR;
- failure to carry out periods of study and research in companies, research centres, public



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administrations and abroad as set out in the table in Article 1.

The study grant is subject to the payment of INPS (state health insurance scheme) contributions under the terms of Article 2, paragraph 26, of Law no. 335 of 8 August 1995, as amended. Doctorate students shall enjoy the benefits of related health coverage and rights.

The period of holding the grant, and therefore the reference point for calculating the income for the academic year 2022/2023, is the calendar year 2021.

#### **Art. 9 – Regional Benefits for IULM University**

Doctorate students can take advantage of the benefits made available as part of IULM University's right to university study activities, in accordance with the provisions of the Prime Ministerial Decree of 9 April 2001 (and any subsequent amendments) and Legislative Decree no. 68 of 29 March 2012. The DSU Office of IULM University establishes the limits and procedures for doctorate students' access to the benefits and defines the list of eligible candidates. For the submission of applications and any further information, applicants may contact the DSU Office of IULM University (tel. 02/891412890 – e-mail: [dirittoallostudio@iulm.it](mailto:dirittoallostudio@iulm.it), [www.iulm.it](http://www.iulm.it) Section: *Diritto allo Studio*

#### **Art. 10 - Documents**

Within the mandatory deadline of **three days** from the day following receipt of the registered letter with return receipt communicating the outcome of the procedure, admitted candidates must submit an application for enrolment in the course accompanied by the following documents:

- a) a signed photocopy of a currently valid identity document;
- b) self-certification of citizenship;
- c) self-certification of the secondary school leaving qualification or, for non-EU citizens, the diploma which allowed their admission to university;
- d) self-certification of four-/five-year degree or second cycle degree with related grades, in the case of a foreign qualification, the diploma must be translated and legally authenticated by the competent Italian representations in accordance with the relevant regulations in force for the admission of foreign students to degree courses at Italian universities or, alternatively, a Statement of Comparability issued by CIMEA;
- e) declaration of not having previously benefited from other doctorate study grants, if they are beneficiaries;
- f) self-certification of overall personal income for 2021 in the case that applicants intend to benefit from a study grant as in Article 8 above;
- g) declaration of being/not being employed in Public Administration and, if that is the case, to have requested leave of absence with or without benefits running from the date of the start of the course for its entire length.



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The self-certification must be replaced by appropriate certificates in the case of non-EU citizens. The acts and documents drawn up in foreign languages must be translated and legally authenticated by the relevant overseas Italian diplomatic or consular representatives in compliance with the measures in force in the State itself.

The winners of the competition are obliged to pay the stamp duty due on their application to render it valid.

### **Art. 11 – Rights and obligations of doctorate students**

Within the scope of the right to study, a doctorate student is a university student enrolled in a post-graduate training course and is treated in the same way as students enrolled in first and second cycle degree courses. Admission to the doctorate course pursuant to Ministerial Decree 226/2021 requires exclusive, full-time commitment and entails the obligation to attend lessons and teaching activities scheduled by the Doctorate Board, without prejudice to the possibility of specific conditions in relation to students enrolled pursuant to article 18, paragraph 3 of the University Regulations for Research Doctorates and to students enrolled in courses activated pursuant to article 4, paragraph 1) of the aforementioned Regulations.

The simultaneous use of other scholarships is forbidden, with the exception of those granted by Italian or foreign institutions to supplement the training and research activities of doctorate students through stays abroad.

Doctorate students, as an integral part of the course project, may carry out, on condition that they receive authorisation from the Doctorate Board and that it does not result in an increase in the study grant, tutoring activities for undergraduate students on first and second cycle degree courses and also, but for a maximum of forty hours each academic year, the teaching of seminars. These commitments shall in no way compromise the study of research activities. The teaching shall be optional and shall not lead to any rights in accessing roles within the University. Doctorate students shall have an obligation to confidentiality regarding the research activities in which they participate.

The Doctorate Board may, at the request of the person concerned, authorise the doctorate student to carry out paid activities that enable him/her to acquire skills relating to the doctorate training area, after assessing their compatibility with the benefits they offer to the course activities.

However, in the case of solvent doctorate students, the Board must take into account their need to be able to provide themselves with the necessary means to continue their studies.

Each doctorate student may be funded, in addition to the study grant and within the existing financial resources in the budget, with a budget for research activities in Italy and abroad appropriate to the type of course, and in any case for an amount of not less than 10% of the annual amount of the scholarship, to be paid following the presentation of suitable proof of the



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costs incurred. This benefit is extended to solvent doctorate students.

Public employees admitted to a doctorate course shall benefit, for the normal period of the course, from the period of leave of absence agreed upon as part of collective negotiations or, for employees with contracts governed by Public Law, from extraordinary leave of absence for study reasons, in accordance with the administration's needs and requirements, pursuant to article 2 of Law no. 476 of 13 August 1984, as amended, with or without payment cheques and excepting any specific waiver, only in the case that they have enrolled for the first time on a doctorate course, and regardless of the subject area. This is without prejudice to the right to the budget for research activities carried out in Italy and abroad as provided for in Article 9(4) of Ministerial Decree 226/2021.

In the case of withdrawal from studies, please refer to the provisions of the current Regulations on doctorate programmes.

According to the Regulations in force, the start of activities for doctorate courses is normally in October of each year.

#### **Art. 12 - Processing of personal data**

The privacy policy for the processing of personal data is available in the Privacy Policy section of the IULM website at the link [https://www.iulm.it/wps/wcm/connect/iulm/ffacaacc-fb76-4e29-a553-20ebd454353a/Info+domanda+partecip+dottorati\\_ITA\\_ENG+030918.pdf?MOD=AJPERES](https://www.iulm.it/wps/wcm/connect/iulm/ffacaacc-fb76-4e29-a553-20ebd454353a/Info+domanda+partecip+dottorati_ITA_ENG+030918.pdf?MOD=AJPERES)

#### **Art. 13 - Responsibility for procedure and online publicising of the Call for Applications**

Dr Giuseppina MASTRO, Head of the Office for Institutional Affairs, is in charge of the procedure of comparative assessment for this Call for Applications. This decree is also published online on the University website [www.dottorati.iulm.it](http://www.dottorati.iulm.it) and on the website of the Ministry of University and Research.

#### **Art. 14 - Reference to applicable regulations**

For all matters not provided for in this Call for Applications, the legal and regulatory provisions regarding research doctorates shall apply.

The teaching and training objectives of the doctorate courses are published on the University website <https://www.iulm.it/it/offerta-formativa/dottorati-di-ricerca>

Milano, 27 luglio 2022  
Reg.to al n. 19806

IL RETTORE  
Prof. Gian Battista CANOVA



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<b>COMMUNICATION, MARKETS AND SOCIETY</b>	
<b>Scientific Disciplinary Sectors for the Doctorate Course</b>	M-PSI/06 – SECS-P/01 - SECS-P/02 – SECS-P/06 – SECS-P/07 – SECS-P/08 – SPS/02 – SPS/07 - SPS/08 – SPS/09
<b>CUN Area</b>	<b>Area 13 – Scienze economiche e statistiche</b> (Economics and Statistics)
<b>PNRR Topic</b>	<b>Economia della cultura e dell'arte</b> (Economics of culture and art)
<b>Length of course</b>	3 years
<b>Number of places covered by grants</b>	2
<b>Selection method</b>	<ul style="list-style-type: none"> <li>• Evaluation of qualifications</li> <li>• Oral test</li> </ul>
<b>Coordinator of Doctorate Board</b>	Prof. Vanni CODELUPPI
<b>Research topics regarding Doctorate Course</b>	The Doctorate in “Communication, Markets and Society” requires the submission of research projects relating to the area of studies covering the nature and effects of communication in general and business communication in particular. It is advisable that in these projects, communication and business communication will be addressed from an interdisciplinary perspective and analysed as part of the economic, cultural and social context in which they operate..
<b>Project topics in relation to the objectives of Ministerial Decree 351/2022</b>	Patrimonio culturale [Cultural heritage] (M4C1-Inv.4.1.)
<b>Topic-bound subject for research</b>	<b>Economia della cultura tra diversificazione del business e diversificazione dei ricavi</b> <i>Economics of culture between business diversification and revenue diversification</i>
<b>Evaluation of qualifications</b>	1) First cycle degree mark: Max. 3 points 2) Second cycle degree mark: Max. 10 points 2 bis) Degree mark awarded under old system: Max. 13 points 3) Publications in extenso (already published or accepted by publisher) / communications at conferences relating to the last two years: Max. 2 points 4) Participation in postgraduate master’s courses, training courses, specialisation schools, possession of a second degree; Max. 2 points



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	<p>5) Documented collaboration in research and study: Max. 1 point</p> <p>6) Documented periods of study and/or research abroad for periods of 2 months or more: Max. 2 points</p> <p>The Board reserves the right to evaluate periods of less than two months if such periods are due to early return caused by documented force majeure and solely due to COVID-19.</p> <p>For graduating students the score for points 2 or 2 bis will be replaced by an evaluation of the average exam mark:</p> <ul style="list-style-type: none"> <li>➤ Second cycle degree course: Max. 10 points</li> <li>➤ Degree to be awarded under old system: Max. 13 points</li> </ul>
<b>Oral test schedule</b>	The interviews will be held on 22 September 2022 from 9 a.m.



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<b>VISUAL AND MEDIA STUDIES</b>	
<b>Scientific Disciplinary Sectors for the Doctorate Course</b>	L-ART/01 - L-ART/04 - L-ART/05 - L-ART/06 – L-ART/07 - L-FIL-LET/11 - L-FIL-LET/14 – M-FIL/01 – M-FIL/02 - M-FIL/04 - M-FIL/06 – L-LIN/04 - L-LIN/10 - L-LIN/12 - SPS/08 – IUS/10
<b>CUN Area</b>	<b>Area 10 – Scienze dell'antichità, filologico letterarie e storico-artistiche</b> (Antiquity, philological-literary and historical-artistic studies)
<b>PNRR Topics</b>	<ul style="list-style-type: none"> <li>• <b>Media, patrimonio e beni culturali</b> (Media, heritage and cultural assets)</li> <li>• <b>Storia dell'arte</b> (History of art)</li> </ul>
<b>Length of course</b>	3 years
<b>Number of places covered by grants</b>	5
<b>Selection method</b>	<ul style="list-style-type: none"> <li>• Evaluation of qualifications</li> <li>• Oral test</li> </ul>
<b>Coordinator of Doctorate Board</b>	Prof. Vincenzo TRIONE
<b>Research topics regarding Doctorate Course</b>	<p>The doctorate course is characterized by a strongly innovative identity that balances visual, media and comparative literary cultures, in an international, interdisciplinary and contemporary perspective. Particular emphasis will also be given to applied research proposals, possibly carried out with the involvement of companies and cultural institutions. The main lines of research of the course will include</p> <ul style="list-style-type: none"> <li>- the study of audiovisual media, starting from cinema. In particular, we will highlight Theory and History of Media (Photography, Cinema, Television / Digital Cultures / Critical Theory of Internet / Game Studies).</li> <li>- Contemporary television production, with particular focus on: forms and techniques of television seriality; practices of television and media consumption; analysis of media narratives.</li> <li>- History of media (application of models of economic history, long-term historiography and social application of traditional and new technologies); History of the cultural industry (analysis of cultural markets, quantitative history models, production and distribution cycles).</li> <li>- Digital Humanities - with particular focus on the critical theory of the Internet, the political economy of the Web and the relationship between online and offline behavioural</li> </ul>





	<p>practices - and Game Studies, also in their art-related dimension.</p> <p>- Research and critical analysis aimed at the study of painting, architecture, photography, video art, cinema, graphic visualization. Languages studied from an intermedial point of view, open to bringing to light the links between the different disciplines, aimed at tracing the respective cultural and social repercussions, and aimed at comparing and developing exhibition practices and media.</p> <p>- Literary historiography, narratology, comparative literature, integrating them into an interdisciplinary approach to the practice of writing.</p>
<b>Project topics in relation to the objectives of Ministerial Decree 351/2022</b>	Patrimonio culturale [Cultural heritage] (M4C1-Inv.4.1.)
<b>Topic-bound subjects for research</b>	<ul style="list-style-type: none"> <li>• <b>Media per la valorizzazione del patrimonio</b> <i>Media for heritage enhancement</i></li> <li>• <b>Archivi del cinema scientifico e industriale</b> <i>Scientific and industrial film archives</i></li> <li>• <b>Storia del patrimonio digitale</b> <i>History of digital heritage</i></li> <li>• <b>Patrimoni immateriali</b> <i>Intangible heritage</i></li> <li>• <b>Implementazione dell'uso della tecnologia per la valorizzazione del patrimonio storico e monumentale</b> <i>Implementation of the use of technology for the enhancement of historical and monumental heritage</i></li> </ul>
<b>Evaluation of qualifications</b>	<p>1) First cycle degree mark: Max. 3 points</p> <p>2) Second cycle degree mark: Max. 10 points</p> <p>2 bis) Degree mark awarded under old system: Max. 13 points</p> <p>3) Publications in extenso (already published or accepted by publisher) / communications at conferences relating to the last two years: Max. 2 points</p> <p>4) Participation in postgraduate master's courses, training courses, specialisation schools, possession of a second degree; Max. 2 points</p> <p>5) Documented collaboration in research and study: Max. 1 point</p> <p>6) Documented periods of study and/or research abroad for periods of 2 months or more: Max. 2 points</p>



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	<p>The Board reserves the right to evaluate periods of less than two months if such periods are due to early return caused by documented force majeure and solely due to COVID-19. For graduating students the score for points 2 or 2 bis will be replaced by an evaluation of the average exam mark:</p> <ul style="list-style-type: none"><li>➤ Second cycle degree course: Max. 10 points</li><li>➤ Degree to be awarded under old system: Max. 13 points</li></ul>
<b>Calendario della prova orale</b>	The interviews will be held on 15 September from 9 a.m.