



REGULATIONS FOR COURSES/WORKSHOPS WITH LIMITED PLACES AVAILABLE

FACULTY OF COMMUNICATION

ACADEMIC YEAR 2023/2024

Considering the workshop format of some courses, also for the academic year 2023/2024 it has been decided to limit the number of places available for students wishing to attend some optional courses. For each of these courses/workshops we specify below the **procedures for enrolment and for selecting** the number of attendees.

ENROLMENT PROCEDURES

The teacher will provide the link for enrolling in the courses/workshops on the Community only after the **second** lesson. Admitted students will be able to view their admission on the respective course community, or they will receive an email from the course teacher. Admitted students must enter the limited-enrolment course/workshop in their study plan online exclusively during the opening windows stipulated by the Faculty for the academic year 2023/2024:

- **10 October to 20 November 2023** for courses held in the first semester
- **5 to 20 March 2024** for courses held in the second semester

Students who do not enter the limited-enrolment course/workshop in their study plan will not be able to register for or take the exam.

FIRST SEMESTER WORKSHOPS

WRITING WORKSHOP FOR WEB AND SOCIAL MEDIA

Group A-L

Attendance will be possible for **60 students** currently enrolled in the 3rd year of the Bachelor's degree courses in Corporate Communication and Public Relations (either in English or in Italian) and Communication, Media and Advertising.

Group M-Z

Attendance will be possible for **60 students** currently enrolled in the 3rd year of the Bachelor's degree courses in Corporate Communication and Public Relations (either in English or in Italian) and Communication, Media and Advertising.

ANTHROPOLOGY OF FOOD

Attendance will be possible for **100 students** enrolled for the academic year 2023/24 in Bachelor's degree courses at the University.

ADVERTISING DIRECTING WORKSHOP (the Regulations are published on the University website at the following [link](#))

SECOND SEMESTER WORKSHOPS

PUBLIC SPEAKING WORKSHOP

Attendance will be possible for **50 students** enrolled in the 2nd year of the Bachelor's degree courses in Corporate Communication and Public Relations (either in English or in Italian) and Communication, Media and Advertising.

JOURNALISM WORKSHOP

Attendance will be possible for **90 students** enrolled in the 3rd year of the Bachelor's degree courses in Corporate Communication and Public Relations (either in English or in Italian) and Communication, Media and Advertising.

BUSINESS STRATEGY

Attendance will be possible for **80 students** enrolled in the 2nd and/or 3rd year of the Bachelor's degree courses in Corporate Communication and Public Relations (either in English or in Italian) who have passed the exams of the compulsory courses in Business Economics or Management (in English) with a mark of at least 23/30.

COMMUNICATING IN CRITICAL SITUATIONS

Attendance will be possible for **50 students** enrolled in the 2nd year of the Bachelor's degree courses in Corporate Communication and Public Relations (either in English or in Italian) and Communication, Media and Advertising.

GRAPHIC DESIGN WORKSHOP

Attendance will be possible for **80 students** enrolled in the 2nd and 3rd year of the Bachelor's degree courses in Corporate Communication and Public Relations (either in English or in Italian) and Communication, Media and Advertising.

INFLUENCER MARKETING AND STRATEGIES

Attendance will be possible for **80 students** enrolled in the 2nd year of the Bachelor's degree courses in Corporate Communication and Public Relations (either in English or in Italian) and Communication, Media and Advertising.

Milan, 1 August 2023

Revised 20 September 2023