



Admissions tests and rankings

For the Bachelor's Degree Courses in:

- *Interpreting and Communication*
- *Languages, Culture and Digital Communication*

the test is not selective but aimed exclusively at assessing personal skills. Only if the maximum number of places available has been reached will a ranking be drawn up on the basis of the results of the test, and aimed at assigning the remaining places.

A subsequent oral interview to ascertain the level of proficiency in English and in the second language of the student's choice will be held, reserved exclusively for enrolled students and aimed at ensuring a homogeneous composition of language classes based on the student's level of proficiency. The dates will be communicated to enrolled students by the Registrar's Office by e-mail after enrolment and will be scheduled in May, July and September.

For the Bachelor's Degree Courses in:

- *Communication, Media and Advertising*
- *Corporate Communication and Public Relations*
- *Arts and Cultural Events*
- *Fashion and Creative Industries*
- *Tourism, Management and Culture*

access is selective and is based on a ranking drawn up on the basis of scholastic merit and the results of the test. In particular, the position in the ranking is determined as follows:

For candidates already in possession of their school-leaving diploma or attending the fifth year of high school:

- 50% - test results;
- 40% - school curriculum (20% for average marks in third year and 20% for average marks in fourth year);
- 10% - level of proficiency in English as assessed during the admissions test.

For candidates attending the fourth year, the 40% related to the school curriculum refers exclusively to the average marks for the third year of high school.



For candidates in their fourth and final year of 4-year secondary education courses, or who have already successfully completed their studies there:

- 50% - test results;
- 40% - school curriculum (20% for average marks in second year and 20% for average marks in third year)
- 10% - level of proficiency in English as assessed during the admissions test.

For candidates attending the fourth and final year of 4-year secondary education courses, the 40% related to the school curriculum refers exclusively to the average marks for the second year of high school.

Access procedures based on ranking scores depend on the session in which the test was carried out. In particular:

- for the 1st session only candidates with a score of no less than 70 % of the maximum score will be admitted;
- for the final session all candidates will be admitted based on the ranking with the score obtained until all available places have been filled. Candidates with a score of less than 70% of the maximum score who may be included in the ranking may be admitted with the assignment of OFAs in specific subjects. Assignment criteria and OFA procedures will subsequently be determined in meetings of the Faculty Boards;
- for the 2nd or 3rd session, depending on the number of places still available for each specific degree course, the same criteria applied to the 1st session may be applied, or those for the final session may be applied in advance. The criteria adopted for the 2nd or 3rd session will be communicated on the University website 5 days prior to the date of the test.

For the Bachelor's Degree Course in:

- *Corporate Communication and Public Relations (in English)*

access is selective and is based on a ranking drawn up on the basis of scholastic merit and the results of the test. In particular, the position in the ranking is determined as follows:

For candidates already in possession of their school-leaving diploma or attending the fifth year of high school:

- 50% - test results;
- 50% - school curriculum (25% for average marks in third year and 25% for average marks in fourth year).



For candidates attending the fourth year the 50% related to the school curriculum refers exclusively to the average marks for the third year of high school.

For candidates in their fourth and final year of 4-year secondary education courses, or who have already successfully completed their studies there:

- 50% - test results;
- 50% - school curriculum (25% for average marks in second year and 25% for average marks in third year).

For candidates attending the fourth and final year of 4-year secondary education courses, the 50% related to the school curriculum refers exclusively to the average marks for the second year of high school.

In order to be admitted to the test, candidates must have a knowledge of English equivalent to at least level B2 in the *Common European Framework of Reference for Languages* (CEFR). In particular:

- candidates with an international language certificate¹ (obtained after 1st January 2022) will be admitted directly to the test. A digital copy of the certification must be attached during the online registration procedures;²
- candidates who do not have a language certificate (or who have a certificate that is no longer valid) must take a language assessment test (*the dates for which are specified in Annex 2*). If the results of the test show the candidate has a knowledge of English equivalent to level B2 or above, they will be admitted to the test.

Candidates who fail to pass the language assessment test may, if they so wish, be admitted to the admissions test for the Bachelor's Degree Course in *Corporate Communication and Public Relations* (held in Italian) without having to make a further payment of the participation fee; conversely, the assessment test may be repeated in subsequent sessions at no additional cost.

Candidates who fail to pass the assessment test in one session, but manage to pass in a subsequent session must also take the test to access the degree course in *Corporate Communication and Public Relations*. For this purpose, any test already passed for the degree course in *Corporate Communication and Public Relations* (held in Italian) will not be considered valid.

Access procedures based on ranking scores depend on the session in which the test was carried out.

In particular:

- for the 1st session only candidates with a score of no less than 70 % of the maximum score will be admitted;
- for the final session all candidates will be admitted based on the ranking with the score obtained until all available places have been filled. Candidates with a score of less than 70% of

¹ From among those listed and obtained with a score equal to or higher than the one indicated in brackets: IELTS (5.5); Cambridge, FCE or CAE and Linguaskill (160); TOEFL IBT (72)

² Those who have passed the assessment test in a previous test session (not prior to 1 November 2022) with a level of at least B2 may also enrol in the test for Corporate Communication and Public Relations.



the maximum score who may be included in the ranking may be admitted with the assignment of OFAs in specific subjects. Assignment criteria and OFA procedures will subsequently be determined in meetings of the Faculty Boards;

- for the 2nd or 3rd session, depending on the number of places still available for each specific degree course, the same criteria applied to the 1st session may be applied, or those for the final session may be applied in advance. The criteria adopted for the 2nd or 3rd session will be communicated on the University website 5 days prior to the date of the test.

On the occasion of the admissions test, it will be possible to take an optional English Placement Test (participation in which does not in any way affect the score for admission) which, if passed with at least 80% of correct answers, will give the candidate, once enrolled, the opportunity to participate in the subsequent test to complete assessment of their level of proficiency in written and oral English, which will take place in September 2022. Depending on the level reached, the outcome of this test may or may not result in exemption from the Professional English III and/or Professional English IV exams.

Passing the English Placement Test with at least 80% of the answers correct does not in itself lead to any exemption or other benefit, but only allows access to the subsequent written and oral language assessment test. Candidates who do not pass the English Placement Test with at least 80% of the answers correct will not be allowed to take the language assessment test.

Non-exempt candidates will have no demerit or debt registered on their university records: they will simply be able to attend English language courses and sit the relevant examinations, as for any other subject.

The structure and duration of the tests for each Bachelor's Degree Course are shown in Annex 4 of these Regulations.